FIGC WOMEN'S FOOTBALL DIVISION COMPETITIONS

REQUEST FOR PROPOSAL

MEDIA AND BETTING RIGHTS INTERNATIONAL MARKET

SEASON: 2023/2024

Date of issue: 13 July 2023

FIGC WFD competitions – RFP for the award of the media rights and of the betting rights - International Package

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Section I. General Information. The RFP

The FIGC Women's Football Division ("FIGC WFD") is the professional Italian women football division within the Italian Football Federation ("FIGC").

The FIGC WFD invites any interested parties to submit their proposal ("Proposal") for the license of the package of media rights and of the betting rights at international level as described in the Annex 2, in accordance with the terms and conditions below.

FIGC WFD organizes the following competitions: Women Serie A Championship, Coppa Italia and Supercoppa ("Competitions").

The matches of the Competitions (hereinafter "Matches") are staged according to the format and the schedule below.

i. Women Serie A Championship format

The Women Serie A Championship is composed of one group of 10 Clubs and is staged in two phases: regular season, with home and away Matches between the 10 Clubs for each group, and at a later stage, Championship Poule and Relegation Poule.

The Matches of the regular season, a maximum of 90 Events for each Season¹, will be played, with the exception of possible limited midweek rounds during the week, during the weekends and will be scheduled, in principle, as follows.

	Saturday	Sunday
12.30 p.m. C.E.T.	/	1 Match
15.00 p.m. C.E.T.	1 Match	1 Match
18.00 p.m. C.E.T.	1 Match	1 Match

At the end of the regular season, the clubs will be divided in two poules. The first poule (Championship Poule) will be made up of the top five ranked Clubs, the second poule (Relegation Poule) will be made up of the last five ranked Clubs. The Matches of the

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¹ Season meaning the period usually running from 1st July until 30th June of the following calendar year, according to the applicable sports regulations.

Championship Poule and Relegation Poule (a maximum of 40 Events) will be scheduled as described above.

The play-off Matches, which will be held in a a home and away formula, will be scheduled as described above.

ii. Coppa Italia format

Coppa Italia is made up of a first phase consisting of a preliminary round and two rounds with knock out system and a second phase consisting in Quarter Finals and Semifinals with home and away formula and the Final with a single Match.

iii. Supercoppa format

According to the current format, the Supercoppa Italiana Final is played in a single Match between the winner of the Women Serie A Championship and the winner of the Coppa Italia. If a team holds both trophies, the competition is played between this latter and the other finalist of the Coppa Italia

1.2 The International Package offered under the RFP

FIGC WFD is interested in receiving from all interested parties, whether broadcasters, intermediaries or agencies, Proposals entailing the best conditions and terms for the acquisition of the license of the rights as detailed in the International Package (Annex 2), as briefly described hereinafter.

Package	Rights	Territory
International Package (Annex 2)	Media right to exploit the media rights of the broadcasts live, on a delayed basis or on an unlimited repeat basis, as well as highlights, of the Matches of the Competitions. Betting right to exploit and to collect the Data of the Matches for betting purposes;	All international territories outside of Italy, San Marino, and Vatican City. The offering party shall specify if it intends acquiring the media rights and/or the betting rights at a global level or for specific continents/geographical areas or countries

right to access the sta collect Data for betti	
purposes;	
right to transmit and	/or
distribute the live fee	ed of the
Matches for betting	ourposes.

1.3 RFP and validity of the Proposals

Each Proposal shall be submitted to div.serieafemminile@pec.figc.it (or alternatively to calciofemminile@figc.it) by e-mail. The object of the e-mail, including the Proposal and the relevant attached documentation, shall be "Proposal for the award of the media rights and of the betting rights - International Package – RFP for FIGC WFD Competitions", together with the name of the offering party, and shall be received by FIGC WFD no later than 12:00 p.m. C.E.T. of 25 July 2023.

Each Proposal shall be submitted using the form provided under Annex 1.

All amounts must be expressed in Euros and be deemed as net of VAT and any other levy and tax.

The Proposal shall remain valid and binding for the offering party for 30 days from its receipt by FIGC WFD. Within such term, FIGC WFD shall be entitled to accept the Proposal at any time, as well as to assume all decisions under this RFP.

1.4 The RFP outcome

Upon receipt of the various Proposals, FIGC WFD will evaluate them according to the best outcome of the RFP and the interest of FIGC WFD and its associated clubs.

FIGC WFD shall be entitled to request, at all stages of the RFP and also following receipt of any Proposal, clarifications to the offering party, inclusive of any additional documentation.

FIGC WFD shall also be entitled to decide to proceed to a further stage of the RFP, through private negotiations with selected offering parties.

This RFP shall not create any liability upon FIGC WFD (including for pre-contractual reasons) towards any interested party.

Any submitted Proposal by the interested parties is entirely free and discretionary on them and nothing can be claimed by them against FIGC WFD, its agents, employees and consultants, as well as its associated clubs, for any reason or title whatsoever.

Therefore, each interested party acknowledges and accepts, without any objection, that FIGC WFD may, for example:

- not accept any Proposals;
- select a Proposal from another offering party, including any direct competitor and regardless of the term of the accepted Proposal;
- negotiate every aspect of the Proposal with a specific offering party, as well as with any other participants;
- conclude the negotiations and select one or more parties to continue the negotiations;
- terminate the negotiations without acceptance of any Proposal, as it deems appropriate.

FIGC WFD shall negotiate, at its sole, binding and unchallengeable discretion, further conditions or terms in a separate meeting if deemed appropriate to achieve the best result.

Any offering party acknowledges, without objecting, that FIGC WFD reserves, at its own binding and unchallengeable discretion, the right to modify the requests, conditions, terms and any other indication specified in this RFP and its annexes, subject to communication via pec to the interested parties. FIGC WFD may also request further documents or clarifications from the interested parties at any time.

1.5 Procedure for communicating possible acceptance of the Proposal

In the event that FIGC WFD accepts/not accepts, at any time, any Proposal, it will communicate such decision to the offering party via email.

FIGC WFD, in the event of continued interest in negotiations, could also send a counterproposal to the offering party.

Should FIGC WFD accept a Proposal, then FIGC WFD and the party submitting the Proposal being accepted by FIGC WFD ("Licensee") will execute a license agreement in respect of the licensed Package under the terms and conditions specified in the RFP ("License Agreement"), which are to be unconditionally accepted by the Licensee at the time of transmission of the Proposal.

Further terms and conditions could be agreed between the FIGC WFD and each Licensee in writing.

Section II. Contractual conditions

This section describes in detail the contractual conditions of the contractual relationship that will be established in the event of acceptance by FIGC WFD of a Proposal.

2.1 Sub-licensing

The Licensee shall be permitted to enter into a sub-license agreement with a third party concerning the exploitation, fully or in part, of the licensed rights, under the following conditions:

- (a) such sub-license is made on terms and conditions which are the same as the relevant terms and conditions contained in this RFP;
- (b) the sub-license agreement shall provide for proper provisions allowing termination by the Licensee, to terminate or suspend the sub-license agreement in the cases provided for by clauses 2.1, 2.2, 2.4, 2.5, 2.6, 2.7, 2.8, 2.9. 2.10, Annex 2, and, in any case of breach or default, to undertake any different and further initiative to protect the rights. Each Sub-license Agreement shall also provide for its automatic termination if the License Agreement between FIGC WFD and the Licensee is terminated for any reason whatsoever;
- (c) the Licensee shall be liable, jointly with its sub-licensees, for any breach of the RFP and shall procure that the sub-licensee expressly undertakes in writing all obligations and duties under the RFP.

The Licensee shall remain in any case fully liable for its obligations under the License Agreement.

Upon reasonable request, the Licensee must inform FIGC WFD in writing of the party(es) with which, territory by territory, it has enter into a sub-license agreement, including main conditions and terms of such sub-license agreement.

2.2 Production and distribution

The live feed to be provided to the Licensee shall be carried out by FIGC WFD and its service providers.

Each Licensee shall reimburse to FIGC WFD, in addition to the license fee, the technical costs as specified in the Package, inclusive of the delivery of the live feed, as the case may be.

The audio (international sound) and video (clean with match graphics) signals of each match will be available on European satellite or at the distribution Centre AB indicated by FIGC WFD.

2.3 Term

FIGC WFD offers the rights under this RFP for a term corresponding to the Season 2023/2024.

The term of the License Agreement shall then reflect the Proposal accepted by FIGC WFD.

2.4 License fee

Against the License of the rights under the Package, the Licensee shall pay to FIGC WFD the fee set out in the Proposal accepted by FIGC WFD or, alternatively, in the License Agreement, if different.

The payment of the aforementioned fee shall be made as follows: advance payment of 5% of the License Fee retained as guarantee; the remaining 95% of License Fee: three equal instalments on September 30th 2023, January 31st 2024 and March 31st 2024.

2.5 Reserved rights of FIGC WFD and the clubs

The licensed rights are exclusively those detailed and exhaustively described in this RFP and the Package. Each Licensee is expressly prohibited from using any right licensed to it for any purpose other than the one indicated in the Package.

The Licensee acknowledges and accepts that:

- a) FIGC WFD and the Clubs, in accordance with their respective rights according to the Legislative Decree 9 January 2008, no. 9, may assign media rights and the betting rights to third parties other than those covered by this RFP subject to the condition that they do not infringe the Licensee's exclusive right relating to the mode of transmission in the Territory;
- b) FIGC WFD may exploit the following rights, whether or not they are included in the Package:
 - the right to broadcast, on its official channels (e.g. official website or social media), short extracts/clips of all the Events (with a maximum total duration of 30 seconds each), starting from 1 hour after the end of each Event;
 - the right to broadcast, on its official channels (e.g. official website or social media), short extracts/clips, including game actions (with a maximum total duration of 10 seconds each), during each Event (in near live);
 - the right to produce and broadcast, on its official channels (e.g. official website and social media), summaries and matches on a delayed basis, starting from 2 hours after the end of each Match, provided that they are not simultaneous with the live broadcast of another Event:
 - the right to produce and broadcast, on its official channels (e.g. official website and social media), media productions related to each Event, including images and other extracts from the match, with a maximum total duration of 4 minutes per Event, which may be communicated to the public, starting from 1 hour after the end of each Event;
 - the right to broadcast the correlated images, live or on a delayed basis, including the prematches period (e.g. presentations, pre-warm-up and/or warm-up of the clubs), half-time and the post-matches period of each Event;
 - the right to commercialize on its own, in addition to the award of this RFP, the radio rights at national level;
 - the right to commercialize on its own, in addition to the award of this RFP, the media rights related to the presentation of the Competition's schedule, the awards ceremonies organised by FIGC WFD, or other similar events;

- the right to use media rights for magazines and other similar editorial products produced by FIGC WFD;
- the right to create and commercialize, directly or through one third party service provider, metadata, data feeds and statistics related to the Events, the Competitions, Clubs and players.
- c) With regard to the Events played by their own team, the Clubs may exploit the following rights:
 - the right to broadcast highlights, summaries and full matches on a delayed basis (home and away), on linear and/or digital official channels, paid or encrypted, in any case not in free of charge on the national territory, starting from 2 hours, provided that they are not simultaneous with the live broadcast of another Event;
 - right to broadcast their full matches on a delayed basis abroad (home and away) starting from 6 hours from the end of the match on linear and/or digital official channels, paid or encrypted, in any case not in free of charge;
 - the right to broadcast the summaries and the matches on a delayed basis (home and away, free to air locally, on the official website or any other official digital platforms (e.g. social media) starting from 00.01 of the day after the Event took place;
 - the right to broadcast, on its official linear and/or digital channels, on its official website or any other official digital platforms (e.g. social media), media productions related to their matches, including images and other extracts of the match, with a maximum duration of 4 minutes per Event, starting from 3 hours the end of the match;
 - the right to broadcast, also live and free of charge, for the Clubs' official channels (including online and through their official social media accounts), correlated images, including the pre-matches period (e.g. presentations, pre-warm-up and/or warm-up of the clubs), the half-time and the post-matches period of each Event (e.g. interviews at the end of those of the national licensees);
 - live radio rights, locally and on official digital channels.

In any case, archive rights shall remain full property of the Clubs under current laws.

- d) Without prejudice to the rights of the Clubs, FIGC WFD may broadcast magazines, weekly columns, extra content, highlights, promotional films and any editorial content aimed at providing visibility to the Competitions, without limitation as to time, runs and duration;
- e) Without prejudice to the provisions of article 4, paragraph 2, of the Decree, should the Licensee wish to use the "current archive" (i.e. the archive related to the current Season) within the end of the Season itself, the Clubs will make the images of such archive available to the Licensee, without charges and costs, in accordance with the procedures that will be agreed between the Licensee and the Clubs themselves, or the FIGC WFD on their behalf, on a non-exclusive basis. On the other hand, any use of historical archives is excluded, unless agreed upon with the individual Clubs;

- f) Pursuant to Art. 4, paragraph 6 of the Decree, the Licensee shall not be entitled to any rights on the footage of the Event (including correlated images, interviews and integrations to the Signal), even if they are taken by the Licensee himself, which are and shall remain ownership of the FIGC WFD. The Licensee hereby renounces to any claims on the images and their fixation. The Licensee shall deliver to FIGC WFD, upon the latter's request and at no cost or expense to him, all the footages in his possession, including those related to integrations, even those not broadcasted;
- g) Third parties may exercise the right of reporting in accordance with the provisions of Article 5, paragraph 3 of the Decree;
- h) FIGC WFD may, at its sole, unquestionable and binding discretion, use the clean signal live feed of the Matches, inter alia, on big screens inside the stadiums.

Under no circumstances, the exercise of any of the rights above by FIGC WFD and the clubs shall constitute grounds for claims of any nature or kind whatsoever by the Licensee (or its sublicensees or third parties) against FIGC WFD, FIGC or the Clubs, including requests to amend the content of the License Agreement or to reduce the consideration.

FIGC WFD shall in all cases reserve the right to commercialize directly or to grant to any third party the right to exploit the Rights for purposes other than the ones included within the Package.

2.6 Licensee's obligations

Each Licensee, also on behalf of their sub-licensees, shall exercise the rights licensed to them by FIGC WFD under this RFP in full compliance with any law, legislation, regulation and customary rule applicable in the relevant country or geographical area.

The Licensee undertakes to use, and to procure the use by the sub-Licensee(s), of technology in line with the best market standards for digital rights management to seek to ensure that (i) the Match Signal is protected and is not unlawfully picked up outside the territory(s) in which it has been licensed (or sublicensed) and (ii) any person receiving or accessing the streaming of the Matches via the authorized platform is prevented from (subject, in each case, to compliance with applicable law):

- (a) forward it to any other person;
- (b) transfer or otherwise publish it on any site or electronic communication service that can be accessed by third parties; and
- (c) copy, record or otherwise archive it (so that it can be viewed later, i.e. at any time other than live either in catch-up mode or otherwise).

Licensees shall exercise the rights by implementing all necessary measures so that their licensed rights are exploited without unauthorised reception, exploitation or viewing outside the relevant territory.

The Licensee is prohibited from recording and archiving on any type of support the streaming of the Matches, also taking into account the fact that the Licensee is not entitled to any rights

on the footage of any Match, which are and will remain the property of FIGC WFD and the Clubs.

The Licensees shall be entitled to carry out the following activities relating to the exercise of the licensed rights:

- (i) the right to communicate to customers and the public the acquisition of the licensed rights;
- (ii) the non-exclusive right to use the trademarks of FIGC WFD and its associated Clubs in promotional activities, provided that such activities shall not entail any official sponsorship of the Competitions, FIGC WFD and the Clubs.

It is in any case forbidden for the Licensee to alter in any way the live feed as provided by FIGC WFD, without any possibility to supplement them, by way of example but not limited to, with other images, virtual advertising, forms of advertising, advertising and promotional interruptions.

The Licensee declares that it will hold FIGC WFD, Clubs and their assignees harmless, and indemnify them from and against any and all liabilities, obligations, losses, damages, penalties, claims, actions, fines and expenses (including reasonable legal expenses) of whatever kind or nature whatsoever that may be claimed by any third-party, relating to a breach of this RFP, caused by or attributable to the Licensee and/or any of its sub-licensees.

The Licensee holds harmless FIGC WFD and the Clubs, as well as their employees, managers, members, agents and consultants, from and against any liability related to the non-compliance with the regulations in force concerning the economic and regulatory treatment of the employees and collaborators used. The Licensee undertakes to ensure the correct fulfilment of all social security, insurance and tax obligations.

The Licensee hereby acknowledges that the Clubs or FIGC WFD may have as sponsors, during the Term, operators that carry out activities for the collection of bets, without entitling the Licensee to any claim, including claims for compensation, refunds or indemnities.

The Licensee shall put in place those security measures reasonably necessary to protect its exploitation of the Rights and prevent the unauthorised reception, exploitation or viewing of the images outside of the International Territory.

2.7 General rules on the format and schedule of the Competitions

FIGC WFD has the right to modify the format of the Competitions, the calendars, the days, the matchdays and the slots in the event of sporting requirements, public order or for any other reason, by promptly notifying the Licensee. Any modification, suspension or interruption of Matches or Competitions, even during the course of the Season, even due to force majeure, is the exclusive, discretionary and binding competence of FIGC, of FIGC WFD, as well as of the relevant public authorities, at regional national and international level, including their bodies, judicial or administrative authorities, national or international sports authorities or other competent authorities.

The Licensee therefore acknowledges and accepts that the Competitions may be subject to variations, suspensions or interruptions for the reasons set out above in this paragraph with consequent modification (including permanently), by way of example, but not limited to, the total number of Matches, the staging of Matches outside of the calendar as specified in this RFP, without this entitling the Licensee to make claims of any kind whatsoever against FIGC WFD, FIGC and the Clubs, their assignors or assignees, for any reason or cause whatsoever, including claims for damages, changes to the Package or suspensions or reductions of the due consideration.

FIGC WFD also has the unchallengeable right to determine the matches to be played in advance or postponed. The decisions made by the FIGC WFD regarding the dates and times of the Matches as well as, pursuant to the relevant regulations, those made by the FIGC regarding the format of the Competitions, may not in any way constitute grounds for claims for compensation or reduction of the consideration or revision of the content of the Package by the Licensee. Each party submitting a Proposal acknowledges the variable and non-final nature of the slots, described in Section 1, and hereby waives any exception or claim.

2.8 Termination clause

FIGC WFD shall be entitled to terminate any License Agreement, pursuant to Article 1456 of the Italian Civil Code, in the event that:

- (i) the Licensee is in total or partial breach of the provisions of clauses 2.1, 2.2, 2.4, 2.5, 2.6, 2.7, 2.8, 2.9. 2.10 and Annex 2;
- (ii) the Licensee enters liquidation, including voluntary liquidation, or is subject to any insolvency proceedings or is declared bankrupt;
- (iii)is subject to a substantial change in the corporate, management or control structure, such as in the case of mergers, transformations, acquisitions, spin-offs, withdrawal of managing shareholders, changes in the shareholding structure or transfer of a substantial part of its assets, unless FIGC WFD has been given prior written notice of the change and has, in turn, agreed to continue in the contractual relationship.

The License Agreement shall be terminated upon receipt by the Licensee of a written notice to be sent by FIGC WFD to the e-mail address indicated by each Licensee within their Proposal.

2.9 Confidentiality

All Proposals, as well as the RFP and any document connected thereto, are confidential documents and as such any offering party shall not make any announcement or comment whatsoever or otherwise provide any information to any third-party concerning the above.

2.10 Nature of the RFP. No grant of rights and notice to interested parties

Any interested party undertakes to indemnify and hold harmless FIGC WFD and its associated Clubs, as well as their employees, managers, members, agents and consultants, from any claim for damages deriving, for any reason whatsoever, directly or indirectly, from the submission of any Proposal and its content. FIGC WFD also shall bear no liability or guarantee towards any offering party for what is set out, submitted and requested in this RFP, it being entirely up to each interested party to carefully evaluate each provision of the RFP and what is set out, submitted and requested therein.

FIGC WFD and its associated Clubs, as well as their employees, managers, members, agents and consultants, are not responsible, for any reason whatsoever, for the non-delivery or late delivery of the e-mail containing the Proposal within the terms as specified above.

FIGC WFD and its associated Clubs, as well as their employees, managers, members, agents and consultants, shall not be liable for any costs incurred by any offering party in participating in the RFP. The costs for the preparation of the proposals and the documents, as well as all the expenses incurred for the presentation of the Proposal, shall be borne exclusively by each offering party.

FIGC WFD reserves the right not to accept the Proposal, or to suspend, interrupt and definitively cancel negotiations with any interested party and in any case this RFP, at its complete, binding and unquestionable discretion.

During the validity of the RFP, FIGC WFD reserves the right, exercisable at its absolute discretion and at any time, to extend any term provided for herein and to amend, supplement or withdraw the RFP, its content and regulatory terms and conditions, or to initiate a different or additional request for proposal.

If a Proposal is subject to conditions or drafted not in the format required by the RFP or contains insufficient or partial information, it may be rejected at the discretion, binding and unchallengeable, of FIGC WFD.

2.11 Jurisdiction

For any dispute arising from the performance, interpretation and enforcement of this RFP, the Court of Rome shall have exclusive jurisdiction.

ANNEX 1 PROPOSAL FORM

Federazione Italiana Giuoco Calcio – Divisione Serie A Femminile Professionistica Via Gregorio Allegri 14 00198 Roma

[place and date]

PROPOSAL for the award of the International Package–FIGC WFD COMPETITIONS

Corporate name:	
Type of business activity:	
Reference of authorization/registration, if any:	
Corporate headquarters:	
First name, last name and title of the legal representative undersigning the Proposal:	

Proposal submitted for the following Package, against the consideration specified hereinafter, to be deemed as the net amount that FIGC WFD is entitled to cash in, VAT excluded:

	International Package
SEASON 2023/2024	[in digits] [in letters]

Fee per season (€)	
Territory	[]
	Please specify if interested in acquiring the media rights and/or the betting rights at a global level or for specific continents/geographical areas or countries
Media / Betting rights	[]
	Please specify it interested in acquiring both the media and the betting rights or just either of them
In support of the	ne Proposal, the offering party may decide to attach the following

- a) updated company registration certificate issued by the local register authority;
- b) copy of the last annual audited financial statement or other documentation proving the company assets or the relation of corporate connection or control (as per art. 2359) Italian civil code);
- c) documentation regarding the company's experience in the sport media and betting market.

For any communication, please refer to the following authorized representative:

First name and last name:	
Position:	
Mail address:	
Fixed phone number:	

Mobile phone number:	
E-mail address:	

In case of acceptance of the Proposal by FIGC WFD, the License Agreement with FIGC WFD in respect of the Package indicated in this Proposal will enter into force within the terms and conditions provided for by the RFP and with the full acceptance of all the provisions therein, including the License General Conditions, and shall therefore be immediately effective between the parties.

The offering party undertakes to maintain the Proposal binding and irrevocable for 30 days following its submission to FIGC WFD.

[Date]	
[Place]	
[First name]	
[Last name]	
[In its capacity of]	
[Legible signature]	
ske	**********

This Proposal incorporates all terms and conditions set forth in the RFP, which are referred to *per relationem*. The offering party, for the purposes of art. 1341 and 1342 of the Italian civil code, represents to have specifically evaluated and to specifically approve the following paragraphs of the RFP: 1.3 (RFP and validity of the Proposal); 1.4 (the RFP outcome); 1.5 (procedure for communicating possible acceptance of the Proposal); 2.1 (sublicensing); 2.2 (production); 2.3 (term); 2.4 (license fee); 2.5 (reserved rights of the FIGC WFD and the Clubs); 2.6 (Licensee's obligations); 2.7 (General rules on the format and schedule of the Competitions); 2.8 (termination clause); 2.9 (confidentiality); 2.10 (Nature of the RFP); 2.11 (jurisdiction); Annex 2 (limitations and conditions of the Package).

[]	Legible	signature]	

ANNEX 2 – THE INTERNATIONAL PACKAGE

Rights	Media rights
	 right to broadcast and transmit the full, live, on a delayed basis or on an unlimited repeat basis of the Matches, until midnight of the eighth day following its conclusion; right to broadcast and transmit the highlights of the events either during the respective Match or following its conclusion, until midnight of the eighth day following the conclusion of the Matches; right to broadcast and transmit extra contents (right to produce and broadcast editorial ancillary products, such as for example reportages, documentaries and specials related to the events).
	Betting rights
	1) Data: right to exploit the Data of the Matches for sports betting commercial activities, either made available to it by FIGC WFD or collected by the Licensee from each stadium upon authorization;
	2) Streaming: right to access the live feed of the Matches and transmit it on internet, IPTV and mobile platforms, with the following customary restrictions: (i) only for authorized users, upon registration to a legal betting platform and only with an active account; (ii) not exceeding 1/3 of the screen (and therefore excluding any possibility of enlarged display) and quality no higher than 600Kbps; (iii) in case of betting shops, the distribution of the live feed shall only occur within the premises of the betting shop itself and in any case not visible from outside of such premises.
Joint Bids	Each offering party is invited to submit its Proposal for the media rights and for the betting rights or combination of the two, also by specifying a separate consideration for each set of rights. With regard to the betting rights FIGC WFD will evaluate possible separate Proposals for Data and for Streaming.
Territory	All international territories outside of Italy, San Marino, and Vatican City.
Exclusivity	The rights under this Package are in principle offered on an exclusive basis for the relevant licensed territory, save for (i) possible modifications thereto during this RFP, also taking into account the received Proposals and the negotiations with the

	interested parties, and also save for (ii) the rights under paragraph 2.5 and 3) above, which FIGC WFD reserves the	
	right to offer directly to the market.	
Sublicense	Permitted under paragraph 2.1. The Licensee and the	
	Sublicensees shall in any case refrain from duplicating the	
	images and making them available to any third-party as is,	
	including any commercialization whatsoever thereof.	
Technical costs	The Licensee shall pay FIGC WFD an amount equal to the 10%	
	of the license fee as reimbursement of the technical costs for	
	production and delivery of the feed.	